

NOT INTERESTED

## RJR DPC off Invoice Display Program For Low Volume Accts

- RJR Reps write orders and fax or send to Direct Account using attached forms
- Direct Account Sales People and Telemarketers write orders for displays using attached forms - *limit 1 display per store* (available displays attached)
- Black line and sticker the 2 or 4 cartons indicated on prebook order, pack in generic display with riser card, and send to retailer
- Return copies of prebook orders to your RJR Representative for payment

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51849 4001

# *DPC off Invoice Display Program for Low Volume Accts.*

- Displays available are:

- \$2.00 off invoice

- » Winston 4 ctn - 2 Winston King, 2 Winston Box
    - » Winston 2 ctn - 1 Winston King, 1 Winston Box
    - » Salem 4 ctn - 2 Salem King, 2 Salem Lights
    - » Salem 2 ctn - 1 Salem King, 1 Salem Light
    - »

- \$2.50 off invoice

- » Doral 4 ctn - write in 4 cartons of Doral desired
      - » Doral 2 ctn - write in 2 cartons of Doral desired
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**WINSTON 20 CENTS**

*\$2.00 off Invoice*

WHOLESALER \_\_\_\_\_

DEL. DATE

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-WINSTON KING  
2-WINSTON BOX

☐ 1-WINSTON KING  
1-WINSTON BOX

**\*\*\*\*\*LIMIT 1 PER STORE\*\*\*\*\***

STORE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



**DORAL 25 CENTS**

**\$2.50 off Invoice**

DEL. DATE

WHOLESALER \_\_\_\_\_

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-DORAL \_\_\_\_\_  
2-DORAL \_\_\_\_\_

☐ 1-DORAL \_\_\_\_\_  
1-DORAL \_\_\_\_\_

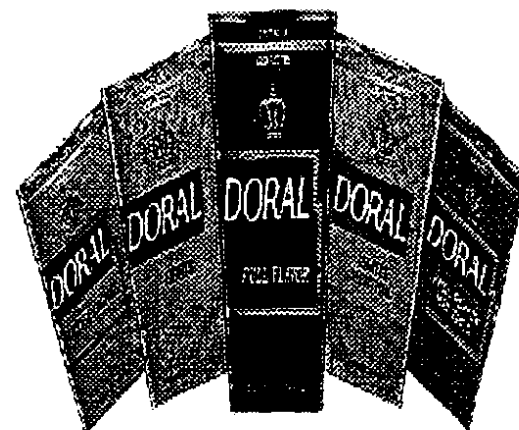
**\*\*\*\*\*LIMIT 1 PER STORE\*\*\*\*\***

STORE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



**SALEM 20 CENTS**

*\$2.00 off Invoice*

WHOLESALER \_\_\_\_\_

DEL. DATE

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-SALEM  
2-SALEM LIGHTS

☐ 1-SALEM  
1-SALEM LIGHT

**\*\*\*\*\*LIMIT 1 PER STORE\*\*\*\*\***

STORE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

